1. Lead meeting happens.
2. Ask the questions with the client, goals, etc.
3. Proposal
4. They Say yes.
5. Kick of meeting, including AM, DEV, GRAP
   1. Review it all
   2. Go through the “CRAZY 8” exercise
   3. Provide timelines
6. Flowchart & Wireframe Meeting with account manager & graphics and maybe Jeff
7. Send interactive flowchart & wireframe to client, get client approval
8. AM would print off client approval and attach to flow chart.
9. Once approved, graphics begins designing interface & dev starts on site, content can also begin at this phase.
10. Interface goes out for approval.
11. Interface goes to dev. (All the while content is being put in too)
12. SEO happens. Once content is complete.
13. Dev is done.
14. Aesthetic Review.
15. Content / Function Review.
16. GO LIVE BABY!
17. KRISTEN WILL EDIT THIS