Small Business Pro

* Development of marketing plan complete with a communications audit and detailed list of monthly marketing activities
* New Brochure-Folder to package all your products, serving as a signature profile piece on your business
* Development of one-minute web video, integration into website and creation of YouTube Channel
* Development of professional high-definition television commercial
* Placement of media on Cable or Broadcast Television and management of monthly media campaign
* Two new tri-fold product brochures written and designed for specific product lines
* Custom designed website with new graphics and copy development with content management system to make changes
* Search Engine Optimization to ensure you are found on Google, Yahoo, and Bing
* Development and management of Search Engine Marketing campaign with monthly reporting (does not include ad placement cost)
* Implementation of Social Media Campaign (Facebook, Twitter, YouTube and Linked-In) and integration into company website with regular monthly posts
* Development of company blog, integration into your website and writing and posting of monthly blog articles
* Development of video e-blast that is e-mailed to all contacts
* E-blast to customers every month to promote and cross-sell products and services
* Press releases on news related events (new employees, new certifications, new products, charitable donations, etc) and targeted distribution to news outlets
* Development and design of up to nine image or product ads in community newspapers or other publications

**From $1500 - $2500 per month**
Option to have billed to your credit card with 12-month commitment. Printing of brochures not included, but best prices secured from our preferred printers. Placement of print, radio or TV advertising billed extra but based on our secured rates. Placement of Web adwords billed extra but based on our secured rates.