Small Business Fundamentals

* Development of marketing plan complete with a communications audit and detailed list of monthly marketing activities
* New tri-fold brochure written and designed for your business
* Customized template website with new graphics and content
* Search Engine Optimization to ensure you are found on Google, Yahoo, and Bing
* E-blast to customers at least every six weeks to promote and cross-sell products and services
* Implementation of Social Media Campaign (Facebook, Twitter, YouTube and Linked-In) and integration into company website with regular monthly posts
* Press releases on news related events (new employees, new certifications, new products, charitable donations, etc) and targeted distribution to news outlets
* Design and development of up to four image or product ads placed regularly in your community newspaper

**From $1000 per month**
Option to have billed to your credit card with 12-month commitment. Printing of brochures not included, but best prices secured from our preferred printers. Placement of advertising billed extra but based on our secured rates.